

*Rough Service™*  
and  
*Bonus Life™*  
Incandescent Reflector Lamps



R20 ER30 PAR38 BR40 BR30

**Features and Benefits**

- 20,000-hour life
- Lasts up to 26 times longer than standard incandescents
- Reduced labor and replacement costs
- Triple alloy tungsten filament
- Seven-support filament mounting adds durability
- Three getters to neutralize impurities
- Brass base prevents corrosion
- 1 to 2-year warranty

**Applications**

- Track lighting
- Office buildings
- Architectural signage
- Recessed down lights
- Hotels
- Marquees
- Scoreboards

**Rough Service Reflector Lamps Offer Long Life With Style**

Litetronics International, Inc. offers an entire line of Rough Service™ incandescent lamps that have an average life of 20,000 hours. That is up to 26 times longer than standard incandescent lamps. Rough Service lamps maintain higher light output throughout the life of the lamp, while other incandescent lamps have up to 20% light loss.

Rough Service lamps have a long 20,000-hour rated life. The triple alloy tungsten filament helps Rough Service lamps achieve longer life with superior color and lumens, and the lamps' unprecedented three getters neutralize any impurities that could potentially shorten lamp life. A special seven-support filament mounting allows Rough Service lamps to function well anywhere — even in areas with high vibration.

Rough Service R20, BR30, BR40, ER30, and PAR38 lamps are versatile, long-life lighting choices. Their long life means less lamp replacement and lower maintenance costs. This is especially important when lamping hard-to-reach areas. When you need long life with attractive design, Rough Service reflector lamps are the perfect solution.

**LITETRONICS®**

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Alsip, Illinois 60803  
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distributed by:

# Rough Service™ and Bonus Life™ Incandescent Lamps



**R20**



**ER30**



**BR30**



**BR40**



**PAR38**

LAMP	WATTS	BASE	VOLTS	DESCRIPTION	BEAM SPREAD	ORDERING CODE	QTY/ CASE	AVERAGE RATED LIFE	LUMENS	C.B.C.P.*	M.O.L.**
<b>R20</b>	28/30	MED	120	28/30 R20 HF	FLOOD	L-789	60	5,000	205	75	3-15/16"
	28/30	MED	120	• 28/30 R20 HF	FLOOD	L-795	60	9,000	205	50	3-15/16"
	30	MED	120	• 30 R20 LF	SPOT	L-114	60	20,000	195	150	3-15/16"
	50	MED	120	• 50 R20 LF	SPOT	L-121	60	20,000	400	300	3-15/16"
<b>ER30</b>	50 \$	MED	120	50 ER30 LF	SPOT	L-124	30	20,000	450	600	6-1/8"
	75 \$	MED	120	75 ER30 LF	SPOT	L-134	30	20,000	750	800	6-1/8"
<b>BR30</b>	45/50	MED	120	• 45/50 BR 30 LF	SPOT	L-801	30	9,000	320	250	5-3/8"
	45/50	MED	120	• 45/50 BR 30 HF	FLOOD	L-779	30	9,000	320	150	5-3/8"
	65	MED	120	• 65 BR 30 HF	FLOOD	L-809	30	20,000	420	200	5-3/8"
	75	MED	120	• 75 BR 30 HF	FLOOD	L-132E	30	20,000	750	250	5-3/8"
<b>BR40</b>	100	MED	120	100 BR40 HF	FLOOD	L-148	24	20,000	1,150	800	6-1/2"
	150	MED	120	150 BR40 HF	FLOOD	L-167E	24	20,000	1,500	1,000	6-1/2"
<b>PAR38</b>	54	MED	120	• 54 PAR38 FL	FLOOD	L-914	24	9,000	850	600	5-5/16"
	75	MED	120	• 75 PAR38 FL	FLOOD	L-135	24	20,000	750	1,600	5-11/16"
	100	MED	120	• 100 PAR38 FL	FLOOD	L-153	24	20,000	1,100	2,000	5-11/16"
	150	MED	120	• 150 PAR38 FL	FLOOD	L-173A	24	20,000	1,450	2,300	5-11/16"

• LITETRONICS EXCLUSIVE

\$ Energy Savings, 50 and 75-watt ER lamps replace 75 and 100-watt reflector lamps, respectively, while providing the same usable light.

\* Center Beam Candle Power

\*\* Maximum Overall Length (in inches)